



THE
FISHING & HUNTING
CHANNEL



- number # **1** outdoor channel in Central Europe since 2007

- localised in **5** languages, **6** countries

- available in **24/7**

- **SD & HD**

- more than **15** MILLION subscribers

about the channel



The Fishing and Hunting Channel offers the most
unique and entertaining
angling&hunting programs, shows & events
from all over Europe and the world
by celebrating the tradition of the outdoorsmen's
lifestyle & hobby
with true respect for nature.

mission



- the traditional **sportsman**

- the entire **family**

- the **hobbyist**

- and everyone who loves
nature

target group



- content ratio: **75 %** fishing

- 25 %** hunting show

- **30- 40** episodic premiers / month

- **50 %** own production

- **25 %** local partners' production in CEE

- **25 %** acquired international content

- award-winning programs

- championships and exhibition reports & news

- gastronomic series

content structure



CARP
THEATRE

SPINNING
CASE STUDY

PREDATORS
NO RULES



FOCUSED
on angling

FLY TIMES



top fishing series



HUNTING FEVER

**THE
WEAPONMASTER**

FOLLOWING THE PREY

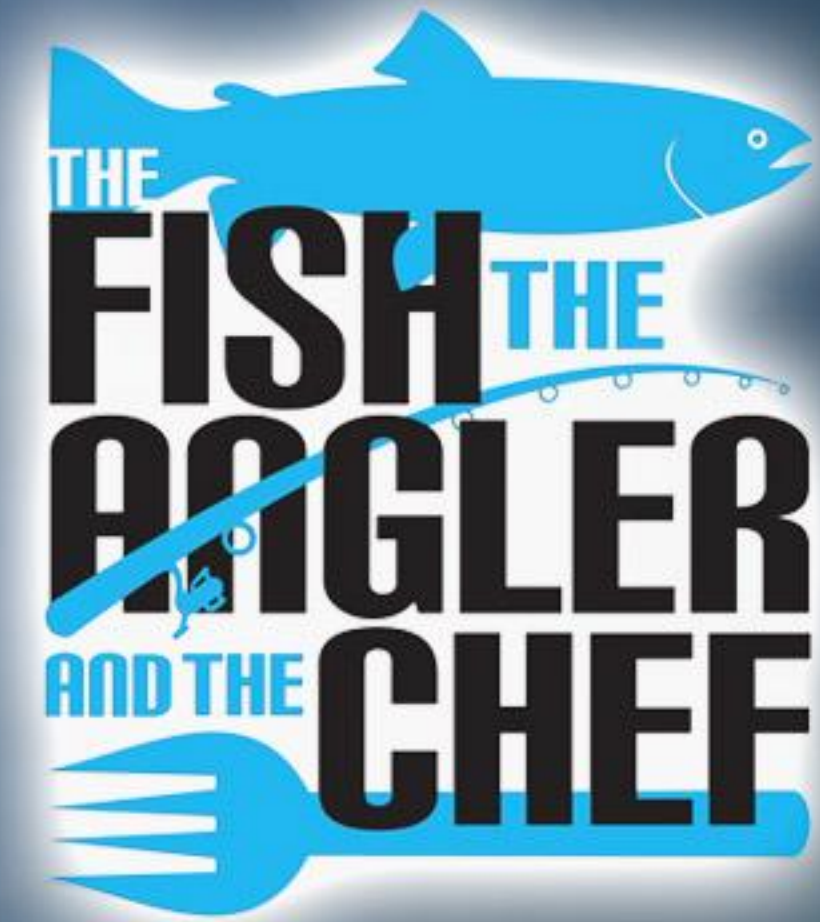
MARKSMAN'S SCHOOL



**ULTIMATE
SHOT**

WILD AFRICA

top hunting series



ADVENTURERS

brand new series
2015' fall



gastronomic adventures



Not just tv, visit us ONLINE:

- 4 languages
- daily content
- Production 'backstage' info
- event / competitions / championship news
- tips & tricks

www.fishingandhuntingtv.com



- Thor 3; 0,8° WEST 11747 GHz DVB-S MPEG2
- SymbolRate: 28000 FEC: 5/6
- Video PID: 7106 Audio PID: 7206
- Decoding: Conax

- Hellas Sat 2, 39.0°E 12606 GHz DVB-S MPEG-2
- Symbol Rate: 30000 FEC: 7/8
- Decoding: Videoguard

- Amos 3, 4,0° WEST 10722 GHz DVB-S2 MPEG-4
- Symbol Rate 30000 FEC 2/3
- Decoding: Conax

- Astra 5B 31,5°E 12090 GHz DVB-S2 MPEG-4 HD
- Symbol Rate: 30000 FEC: 3/4
- Decoding: Viaccess 5.0

- Astra 3B 23,5°E 12207 GHz DVB-S2 MPEG-4
- Symbol Rate: 27500 FEC: 5/6
- Decoding: Cryptoworks Irdeto 2.0

- Available in BIX (HU)
- Available in SIX (SK)

F&H technical parameters



CENTRAL EUROPE

Localized in 6 Countries,

5 languages

MORE THAN 15 MILLION

HOUSEHOLDS

summary



- **Owner Company:**

Tematic Media Group

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